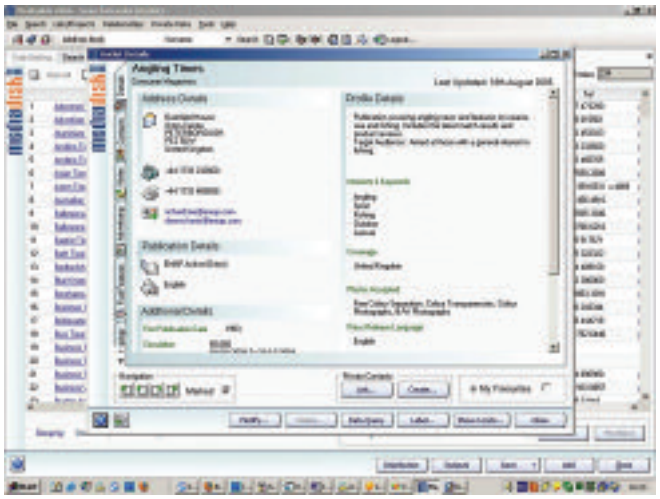
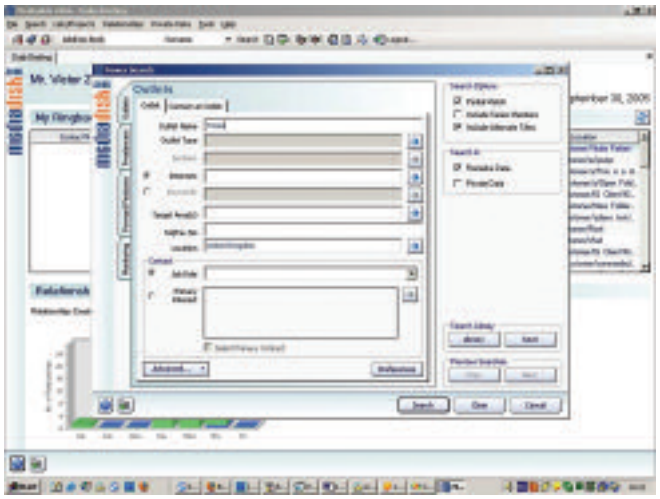
Now available for the Middle East & North Africa

mediadisk

In today's fast-moving, results-driven PR environment, contacting the right journalists at the right time is essential to your business.





Available data modules

- **Middle East & North Africa**
- **Europe**
- **North & South America**
- **Rest of the World**

Updated Daily

Mediadisk allows you to plan your campaigns with confidence, providing up-to-date information on the titles and individuals you need to reach, allowing you to send press releases by their preferred format.

Comprehensive Global Data

Working with leading media data partners around the world, Mediadisk provides unrivalled global coverage, giving you access to over 800,000 contacts and 200,000 media outlets.

Business Performance

Mediadisk has a track record for delivering a robust and reliable service.

Integration

Integrates easily into your business practices.

Ease of Use

Simple and intuitive to use with clear and user friendly navigation so it's easy to find the right contacts every time.

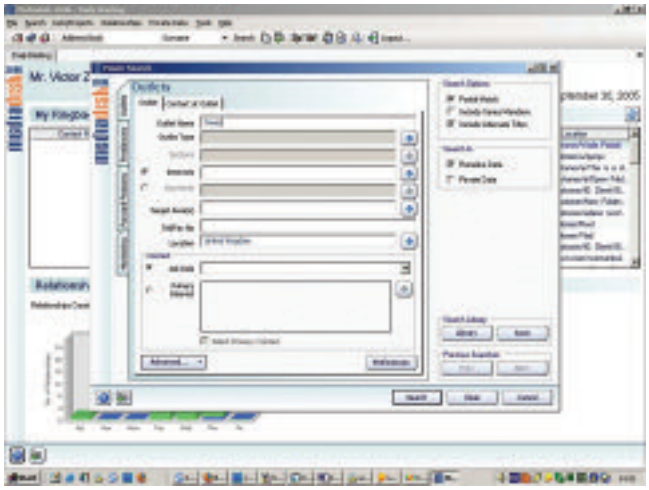
Complete Contact Management

Add your own unlimited private data and use Mediadisk as your campaign management and contact management database

Automated News Distribution

Working with our News Distribution services, Mediadisk allows you to reach key titles and individuals in their preferred format.

Find out for yourself why 85% of the UK's top 150 PR agencies trust Mediadisk to deliver the in-depth information they need in a format they can depend on



Search

Enter your search criteria to find the titles and journalists you need to reach. Search by location, media type, language, title, journalist, keyword or a combination.

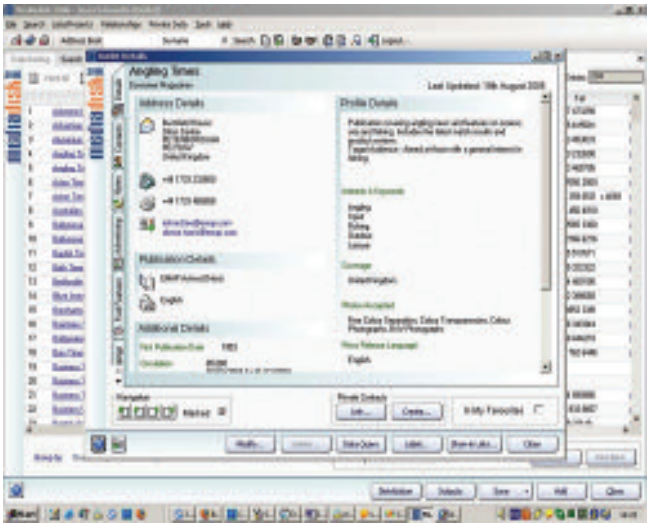
Filter your search results to suit your own requirements, save your results for future use, add to them, customise them, assign them to particular projects or clients using Mediadisk's relationship management facility.

Distribute

Use your search results to select the contacts you wish to target, distribute directly using our integrated News Distribution services or output your results to create labels, merge to documents or produce reports for follow-up.

Manage

Having sent your message, use Mediadisk's advanced relationship management facilities to record all your activities and correspondence with each journalist.



Technical Support

Our technical support team are available to help with any problems and functionality when required.

Minimum PC Specifications:
Processor: Pentium III 800 MHz
Graphics: Truecolour
Monitor: 1024 * 768
Memory: 256 Mb
Disk space: 50 Mb
Operating system: Windows
Internet connection: 256Kbps
PDF Reader: Adobe Acrobat Reader 7.0

Contact us today to discover how Mediadisk can benefit your business

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