

# • Women's Magazines

## Arabic

### Weekly

#### Almara'a Alyoum

PO Box 31414

Abu Dhabi

United Arab Emirates

**Tel:** +971-2 447 7999

**Fax:** +971-2 447 7994

**Web:** www.alarabiapress.com

**E:** almaraa@alarabiapress.com

**Language:** Arabic

**Frequency:** Weekly (Thursday)

**Publisher:** Al Arabia Press & Media

**Circulation:** 70,000\*

**Distribution:** Pan Arab, UK

**Launched:** 1999

*Covers family issues, politics, fashion, jewellery and beauty.*

#### Hawaa

16 Mohamed Ezz Al-Arab Street

Saida Zeinab Area

Cairo 11511

Egypt

**Tel:** +20-2 2362 5450

**Fax:** +20-2 2363 8519

**Web:** www.hawaa.com

**Email:** talbahey@yahoo.com

**Language:** Arabic

**Frequency:** Weekly (Saturday)

**Publisher:** Dar Al Hilal Group

**Circulation:** 78,000\*

**Distribution:** Pan Arab

**Launched:** 1955

*Covers home and family issues, including news from around the world, interior decoration, recipes, a youth section, hygiene, psychiatry, short stories and poems.*

#### Haya MBC

PO Box 72184

Office 1901, Al Thuraya Tower 2

Dubai Media City

Dubai

United Arab Emirates

**Tel:** +971-4 364 4852

**Fax:** +971-4 390 8737

**Web:** www.mediaquestcorp.com

**E:** zeina@mediaquestcorp.com

**Language:** Arabic

**Frequency:** Weekly (Thursday)

**Publisher:** Mediaquest Corp.

**Circulation:** 120,000\*

**Distribution:** Pan Arab

**Launched:** 2008

*Entertainment magazine with a focus on women - includes interviews, profiles, social features and entertainment reports. Also includes a glamour section covering fashion and beauty in the region.*

#### Kamar Magazine

PO Box 16-6767

7th & 11th Floors

Sodeco Square, Block B

Ashrafieh, Beirut

Lebanon

**Tel:** +961-1 428438

**Fax:** +961-1 426726

**Web:** www.kamarmagazine.com

**E:** barid@kamarmagazine.com

**Language:** Arabic

**Frequency:** Weekly (Friday)

**Publisher:** European Center for

Publications & Distribution

**Circulation:** 30,000\*

**Distribution:** Pan Arab

**Launched:** 2006

*Covers celebrity news, regional news and events, women's interest features, fashion & beauty, health, entertainment, art and culture, and horoscopes.*

#### Laha

PO Box 11-0108

Riadh Al Solh

Beirut 1107-2010

Lebanon

**Tel:** +961-1 987990

**Fax:** +961-1 987999

**Web:** http://pdf.lahamag.com

**Email:** matar@lahamag.com

**Language:** Arabic

**Frequency:** Weekly (Wednesday)

**Publisher:** Dar Al Hayat

**Circulation:** 135,515\*

**Distribution:** Pan Arab, Europe

**Launched:** 2000

*Covers news, fashion, beauty, lifestyle, interior design, music, cinema, arts, cultural events, internet, women in business, social issues, travel, shopping, cooking and diets.*

#### Nisf El Dunia

Al Ahrum Building

Al Gala'a Street

Cairo 11511

Egypt

**Tel:** +20-2 2770 5540

**Fax:** +20-2 2578 6833

**Web:** www.ahram.org.eg

**E:** nisfeldunia2002@hotmail.com

**Language:** Arabic

**Frequency:** Weekly (Sunday)

**Publisher:** Al Ahrum

Establishment

**Circulation:** 222,701\*

**Distribution:** Pan Arab

**Launched:** 1990

*Weekly women's magazine - covers social and women's issues.*