

● Oman

Oman now has eight daily newspapers – four Arabic and four English – following the launch of *Muscat Daily* by *Apex Press and Publishing*, which became the Sultanate's fourth English daily in October 2009 and publishes from Saturday-Wednesday.

The most recent of the Arabic dailies is *Azzamn*, which launched in August 2007 to join *Oman Arabic Daily*, *Al Watan* and *Al Shabiba*. Oman's three other English dailies are the *Oman Daily Observer*, *Times of Oman* and *Oman Tribune*.

There are also a number of weekly tabloid newspapers published in both languages. The concept of free weekly newspapers was introduced to Oman by *Apex*, which launched English tabloid *The Week* in 2003 and Arabic version - *Al Isbou'a* - in 2006. The circulations of both are independently audited by *BPA Worldwide*, also a first for Oman.

Muscat Press and Publishing House launched its own free weekly tabloids in 2007 - *HI* (English) and *Al Youm Al Sabe* (Arabic).

Arabic

Morning Daily

Al Shabiba

PO Box 2998

Ruwi 112

Oman

Tel: +968-24 814373

Fax: +968-24 811722

Web: www.shabiba.com

Email: editor@shabiba.com

Language: Arabic

Frequency: Morning (except Fri)

Publisher: Muscat Press &

Publishing House (SAOC)

Circulation: 37,000*

Launched: 1990

Al Watan

PO Box 463

Muscat 100

Oman

Tel: +968-24 491919

Fax: +968-24 491280

Web: www.alwatan.com

Email: edit@alwatan.com.om

Language: Arabic

Frequency: Morning

Publisher: Omani Establishment

for Press, Printing, Publishing & Distribution LLC

Circulation: 47,000*

Launched: 1971

Azzamn

PO Box 2080

Ruwi 112

Oman

Tel: +968-24 704777

Fax: +968-24 706707

Web: www.azzamn.net

Email: omanbestpaper@

yahoo.com

Language: Arabic

Frequency: Morning (except Fri)

Publisher: Azzamn Establishment

for Press Publication & Advertising

Circulation: 25,000*

Launched: 2007

Oman Arabic Daily

PO Box 974

Muscat 100

Oman

Tel: +968-24 692247

Fax: +968-24 699678

Web: www.omandaily.com

Email: local@omandaily.com

Language: Arabic

Frequency: Morning

Publisher: Oman Establishment

for Press, Publication and

Advertising

Circulation: 41,721*

Launched: 1972

Weekly

Al Isbou'a

PO Box 2616

Ruwi 112, Muscat

Oman

Tel: +968-24 799388

Fax: +968-24 787030

Web: www.apexstuff.com

Email: alisboua@apexstuff.com

Language: Arabic

Frequency: Weekly (Saturday)

Publisher: Apex Press and

Publishing

Circulation: 20,884

Source: BPA (Jan-June 2009)

Launched: 2006

Al Youm Al Sabe

PO Box 2998

Ruwi 112

Oman

Tel: +968-24 814373

Fax: +968-24 811722

Email: alyomalsabeh@

shabiba.com

Language: Arabic

Frequency: Weekly (Friday)

Publisher: Muscat Press &

Publishing House (SAOC)

Circulation: 45,000*

Launched: 2007

* Claimed circulation