

● Morocco

Morocco opened up to independent television broadcasting in 1989 when *2M TV* launched as a privately-owned cable channel. The station challenged taboos by debating controversial issues, but struggled financially and had to be rescued from impending bankruptcy in 1996 when the government stepped in and bought 68% of its shares.

Morocco's *High Authority for Audio-Visual Communication (HACA)*, the country's media regulatory body, has reportedly accepted four applications for

private television licenses. The first to have launched is Maghreb news channel *Medi 1 Sat*, a joint French-Moroccan venture owned by the same proprietary group that owns the *MEDI 1* radio station.

State-broadcaster *La Société Nationale de Radiodiffusion Et De Télévision* operates the main channel (*Al Aoula*), a sports channel (*Arriyadiya*), a religious channel (*Assadissa*), an educational channel (*Arrabiâ*), a film channel (*Aflam TV*), a regional channel in Laayoune, and the *Al Maghribia* satellite channel.

State

2M TV

300 Route de Rabat Ain Sebaa

Casablanca 05, Morocco

Tel: +212-522 667300

Fax: +212-522 667386

Web: www.2m.tv

Email: 2m@tv2m.co.ma

Language: French

Reach: Satellite

Access: Free-to-air

Owner: Société d'Etudes et de Réalisations Audiovisuelles

Launched: 1989

Broadcasts serials, films, news, documentaries and sport.

Al Aoula

1, Rue El Brihi

Rabat 10000, Morocco

Tel: +212-537 685200

Fax: +212-537 704292

Web: www.snrt.ma

Language: Amazigh, Arabic, French, Spanish

Reach: Satellite & Terrestrial

Access: Free-to-air

Owner: Société Nationale de Radiodiffusion et de Télévision

Launched: 1962

General entertainment channel - broadcasts cultural programmes, magazine programmes, films, sports and news for 17-hrs a day.

Al Maghribia TV

PO Box 1042

1 Rue El Brihi

Rabat 10000

Morocco

Tel: +212-537 685100

Fax: +212-537 685145

Web: www.snrt.ma

Email: belghiti@snrt.ma

Language: Amazigh, Arabic & French

Reach: Satellite

Access: Free-to-air

Owner: Société Nationale de Radiodiffusion et de Télévision

Launched: 2004

General entertainment channel.

Arrabia

1, rue El Brihi

Rabat 10000

Morocco

Tel: +212-537 685200

Fax: +212-537 685159

Web: www.snrt.ma

Email: marialatifi@hotmail.com

Language: Amazigh, Arabic, English & French

Reach: Satellite & Terrestrial

Access: Free-to-air

Owner: Société Nationale de Radiodiffusion et de Télévision

Launched: 2005

Educational channel broadcasting cultural programmes and movies.

Arriyadiya

Rue Michael Nouima

Casablanca

Morocco

Tel: +212-522 465531

Fax: +212-522 465548

Web: www.arrayadia.com

Email: regie@arrayadia.com

Language: Arabic & French

Reach: Satellite & Terrestrial

Access: Free-to-air

Owner: Société Nationale de Radiodiffusion et de Télévision

Launched: 2006

Sports channel broadcasting local sport programmes.

Assadissa

1, rue El Brihi

Rabat 10000

Morocco

Tel: +212-537 701483

Fax: +212-537 702500

Web: www.snrt.ma

Email: assadissa@snrt.ma

Language: Amazigh, Arabic & French

Reach: Satellite & Terrestrial

Access: Free-to-air

Owner: Société Nationale de Radiodiffusion et de Télévision

Launched: 2005

Broadcasts religious programmes.